

# Today's agenda

Richard Smith & Joe Lister Welcome

Property update Tom Brewerton

Claire Barber

Karan Khanna

Hayloft Point tour

Coach transfer to Stratford

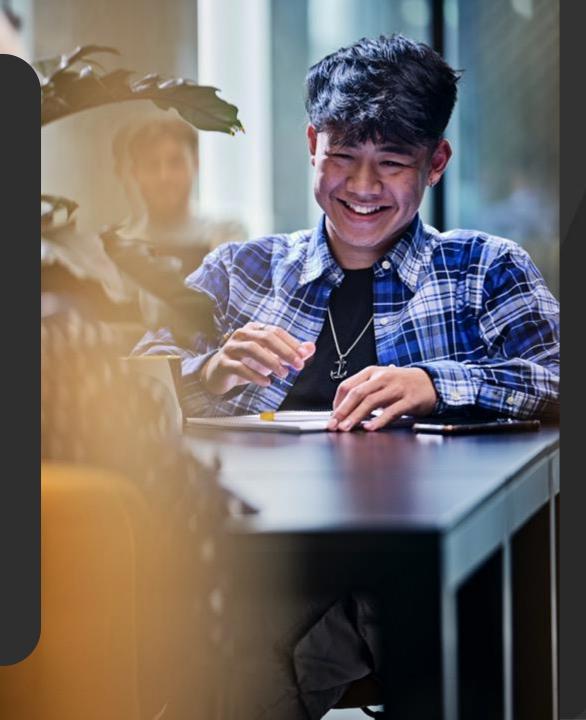
Stratford market overview Will White

Stratford development tour

Tom Brewerton

Drinks reception

The Cow, Stratford



### Unite Students team



Richard Smith
Chief Executive



Joe Lister
Chief Financial
Officer



Michael Burt
Group Investment
Director



Karan Khanna Chief Customer Officer



Katherine Grafton
Group Finance
Director



Tom Brewerton
Group Development
Director



Claire Barber

Asset Management Director



Saxon Ridley

Head of IR & Corporate Finance



Will White

Head of Operations – London



Harriet Nathaniel

Regional General Manager



Orieta Ruda Ruiz

General Manager



Encarni Guillen Gonzalez Student Experience Manager

# Opportunities to grow our platform

#### Core growth



High-quality developments

£0.9bn secured pipeline

New opportunities



Asset Management initiatives

Capital projects on £8.5bn estate

Enhancing rental growth



Targeted acquisitions

Focus on strongest markets





University partnerships

On- and offcampus opportunities



Young professional renters

Potential growth through partner capital

# Investment aligned to strongest universities

Accelerating development & partnerships

- Housing supply unable to meet demand
- Developing in 8-10 strongest markets
- £200-250m annual investment

Increased asset management activity

- £8.5bn portfolio, average age of 12 years
- £50-75m capex p.a., 8%+ yield on cost
- Adds 0.75-1.0% to annual rental growth

Ongoing capital recycling

- Exited 5 markets since 2018
- Sold £0.8bn of weakest assets in 5 years
- Progressing £150-200m of disposals

#### **Russell Group cities**

100%

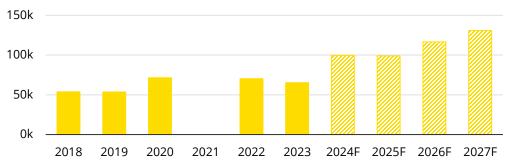
94%

40%

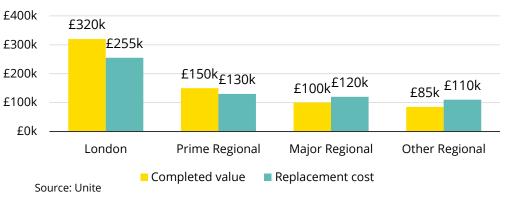
# Unlocking new development opportunities

- Unite well positioned to add to pipeline
  - Growing unmet need for new student homes
- Development viable in 8-10 markets
  - Rents need to exceed £180/week
  - Land prices down c.15%, greater declines in London
- Build costs starting to stabilise
  - Material prices now falling
  - Labour supply still tight
  - Unite protected through fixed-price contracts
- Planning taking longer to secure
  - University support increasingly important
  - Partners committing to nominations earlier

# Unite total development cost per bed (by year of completion)



#### Replacement cost vs. value per bed



## Morriss House, Nottingham

- 705 beds, opened for 2023/24
  - 8.5% yield on cost increased, fully let on opening
  - £22m (37%) profit on cost
- Significant investment in the customer experience
  - New design concept for communal areas
- Adjacent to University of Nottingham's Jubilee Campus
  - Partnered with university for design and nomination agreement
  - Opportunities emerging to deepen partnership
- Our most sustainable development to date
  - EPC A and BREEAM Excellent
  - Embodied carbon 33% below RIBA baseline<sup>1</sup>





# Increasing development activity

Lower Parliament St.

Nottingham

TDC: £36m

YoC 7.1%

2024/25

#### Committed pipeline

2,954 beds £563m total cost £426m costs to go Fully funded Temple Quarter Bristol TDC: £78m YoC 7.3%

Abbey Lane Edinburgh TDC: £56m YoC 7.1%

2025/26



Jubilee House Stratford TDC: £194m YoC 6.1%

2026/27



Meridian Square Stratford<sup>1</sup> TDC: £199m YoC 6.4%

2027/28

#### Future pipeline

1,947 beds £322m total cost Funded through disposals



Freestone Island Bristol<sup>1</sup> TDC: £73m YoC 7.2%

Central Quay Glasgow<sup>1</sup> TDC: £95m YoC 7.5%

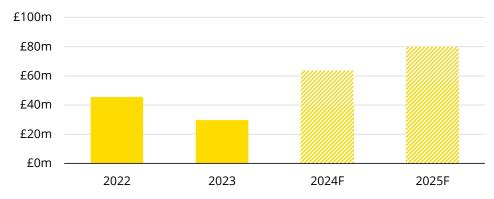




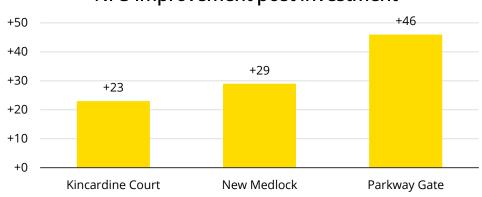
# Value-enhancing asset management initiatives

- Significant asset management opportunity in £8.5bn estate
  - Well-located assets, close to university campuses
  - Average portfolio age of 12 years
- Focused on accretive projects in strongest markets
  - Targeting 8%+ yield on cost
  - Addresses lifecycle and sustainability requirements
- Improves customer experience
  - Upgrades to latest design and amenity concepts
  - Opportunity to segment offering
  - Supports medium-term rental growth
- Growing pipeline for 2024 and 2025
  - Accelerating run rate of projects to £50-75m p.a.

#### Asset management investment<sup>1</sup>



#### NPS improvement post investment



# 2023 asset management highlights



- 319 beds, shared bathrooms with no amenity space
- £8.7m investment delivering 8.7% yield on cost
- Fully occupied for 2023/24
- Upgraded all kitchens, bedrooms and bathrooms
- 6 bedrooms converted to new study and amenity space
- EPC improved to B rating (previously E)



- 656 beds adjacent to University of Birmingham campus
- £9.2m accretive investment delivering 9.3% yield on cost
- 60% nominated by University of Birmingham
- Phased delivery over 2 years
- Full refurbishment to new product design
- New heating, lighting and solar installations

## Build-to-rent pilot

- 319-bed pilot BTR asset in Stratford acquired in Sep-2022
  - Fully occupied
  - New leases 15% above existing, +8% on renewals
- Learning about customer needs and preferences
  - Fewer welfare needs and more independent
  - Quicker fixes required for maintenance issues
  - Higher expectations of design and product
- Fully integrated into Unite platform from Q2 2023
  - Increasing efficiency following insourcing
  - 75% NOI margin target in 2024
- £5m refurbishment planned in 2024
  - Creation of new units and amenity spaces
  - Target 8.5% yield on cost
- Capital partner will be used to extend trial



# Hayloft Point, London

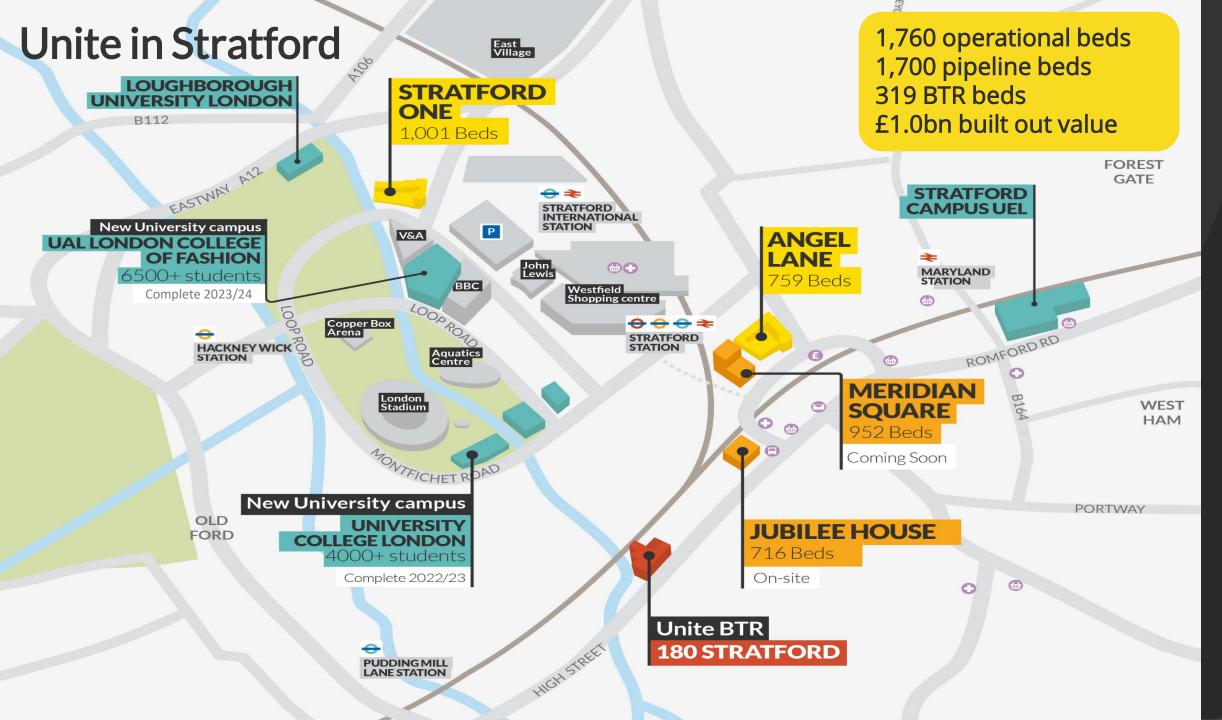
- Flagship development scheme opened in 2022
  - £120m development profit (65%) with 6.0% YoC
  - Outstanding customer and staff feedback
- University partnership enabled development
  - Kings College London supported through planning
  - Two-thirds of beds nominated for 5 years
  - Captured reversion in other buildings
- Improved environmental performance
  - Embodied carbon 27% below RIBA baseline<sup>1</sup>
  - EPC A and BREEAM Excellent
- Creating significant social value
  - First ever permanent home for Streets of Growth
  - Supporting young people in London



# Hayloft Point tour

Then

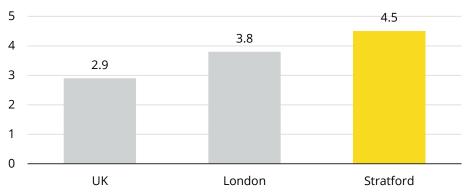
# Transfer to Stratford



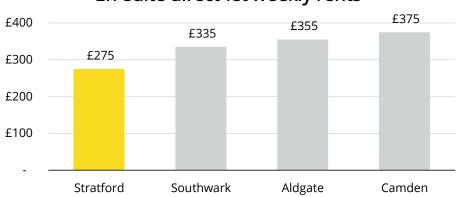
# Compelling student destination

- Supply unable to meet growing student demand
  - New campuses bring 10,500 students to Stratford
  - 4.5 students per bed versus 2.9 UK average
- Increasingly popular student destination
  - Excellent London transport links
  - Rents 25% below Zone 1 locations
  - High-quality public amenity and leisure
- Highly attractive development location
  - Strong performance of c.1,800 operational beds
  - Constructive planning environment (LLDC)
  - Lower land cost supports affordability
  - Cluster benefit enhances operating efficiency

#### Full time students per bed<sup>1</sup>



#### En-suite direct-let weekly rents<sup>2</sup>



# **Stratford PBSA portfolio**

	Angel Lane	Stratford One
Opening year	2015	2014
Beds	759	1,001
Development cost	£54m	£64m
Profit on cost <sup>1</sup>	85%	60%
Ownership	LSAV	LSAV
Nominations	100%	60%
2023/24 occupancy	100%	100%
Net promoter score	+45	+33





<sup>1)</sup> At practical completion

### Jubilee House, Stratford

- 716 beds for delivery in 2026
  - £194m total development cost at 6.1% yield
  - On-site with build, fixed-price delivery with partner contractor
- Scheme includes new academy school
  - 65,000 sq ft pre-let to Government
  - Index linked, 35-year term
- Targeting EPC A and c.35% embodied carbon reduction<sup>1</sup>
- Planning supported by University of the Arts
  - Nomination agreed on 50% of beds
  - 10-year term with RPI uplifts
  - 35% of beds on affordable rents





## Meridian Square, Stratford

- 952 beds for delivery in 2027
  - £199m total development cost at 6.4% yield
  - Planning decision expected in Q4 2023
  - 15% reduction in land price secured
  - Build costs confirmed by partner contractor
- Targeting net zero carbon development
  - c.40% reduction in embodied carbon and offset of residual emissions
- University partnership opportunity
  - Existing nomination agreements in Stratford with King's College London, UCL and UAL
  - UCL supporting planning application
  - 50% of beds will be nominated





# Stratford development tour

Then

# Drinks reception